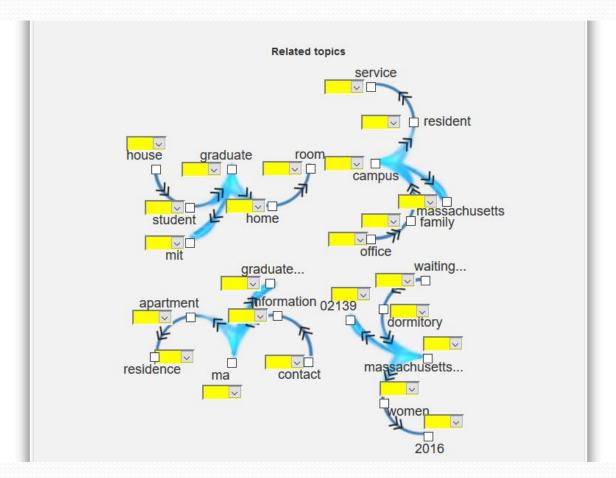
### How students drink T

Showcasing how students drink T at <a href="http://rftgyc.com">http://rftgyc.com</a> to fulfill tasks outlined in the tasks spreadsheet



### TC3.1 Research and choose on-campus and off-campus housing options

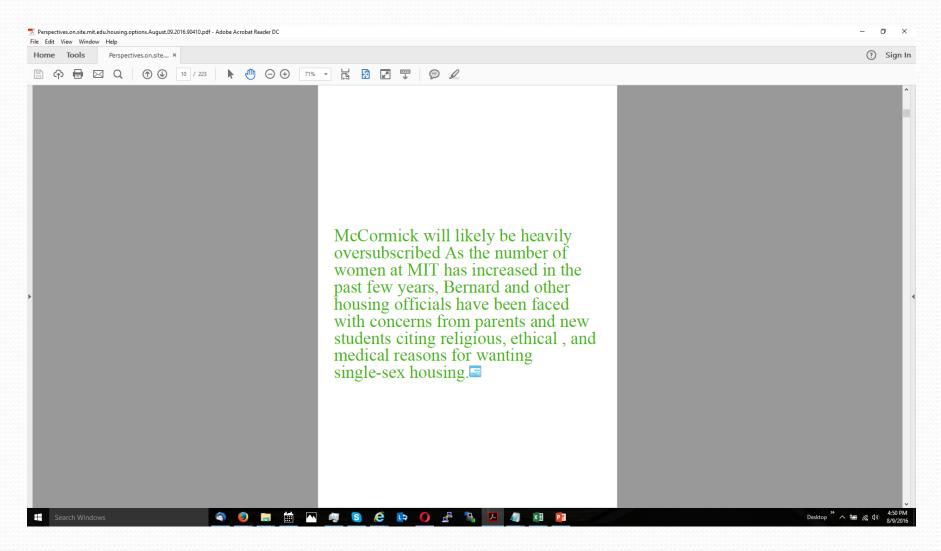


T: <a href="http://rftgyc.com/conversaTions/site%20mit%20edu%20housing%20options">http://rftgyc.com/conversaTions/site%20mit%20edu%20housing%20options</a>

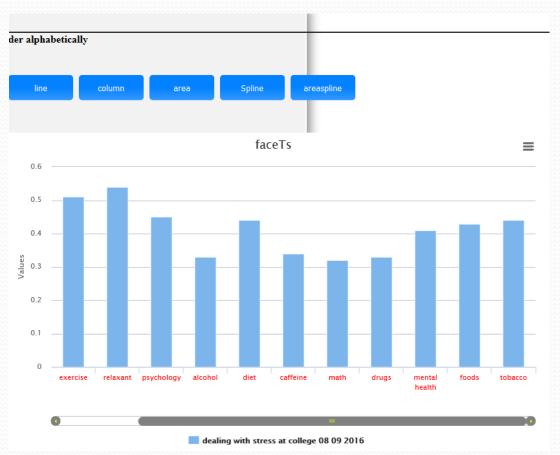
How To: Mail a Book with perspectives

Used also for: TC4.1, TC7.2, TC8.1, etc.

## View relevant (T)houghts like this one



#### TC4.3 Research ways to reduce/eliminate stress



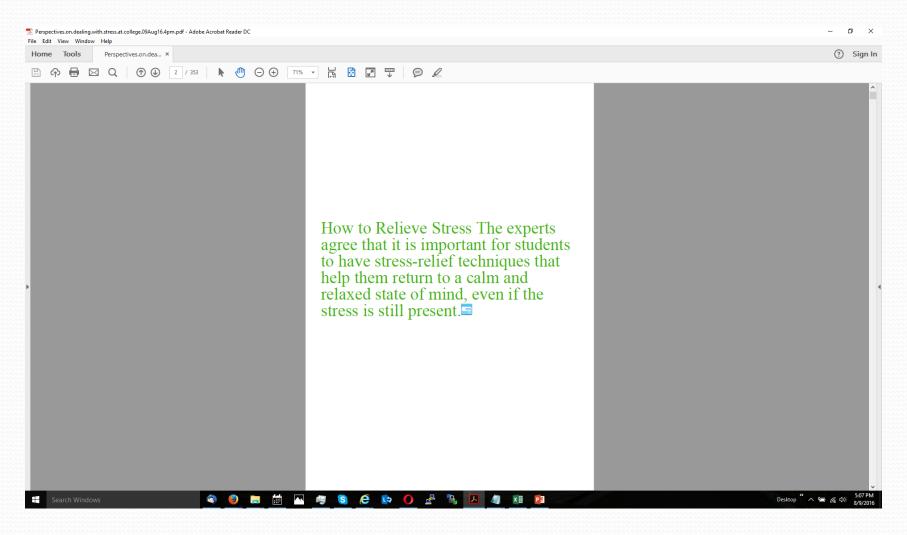
T: <a href="http://rftgyc.com/conversaTions/dealing%20with%20stress%20at%20college">http://rftgyc.com/conversaTions/dealing%20with%20stress%20at%20college</a>

How To: Mail a Book with perspectives

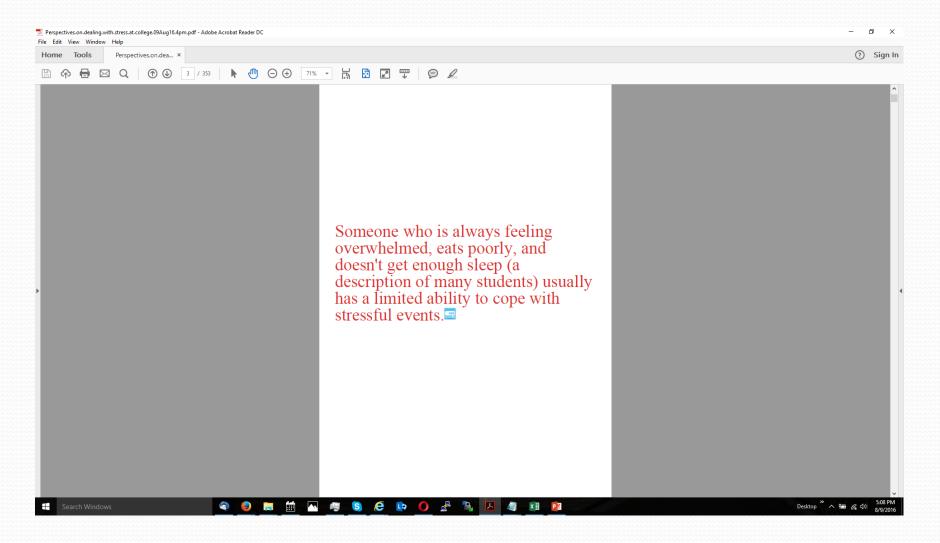
Used also for: TC1.3, TC2.1, TC7.1, etc.

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# View useful (T)houghts like this one ...



# ... and this one



#### TC1.4 Do class homework

Assignment: Read this 50-page research paper for tomorrow's class

#### Online Market Entry: The Motivations for Imitation Across Retailer Types

#### **Amit Bhatnagar**

University of Wisconsin - Milwaukee - Sheldon B. Lubar School of Business

#### Ralitza Nikolaeva

University Institute of Lisbon (IUL) - School of Business

#### Sanjoy Ghose

University of Wisconsin - Milwaukee - Sheldon B. Lubar School of Business

November 2014

Managerial and Decision Economics, Forthcoming

#### Abstract:

This study examines the motivations for imitation in retailers' online channel entry. Extant literature suggests that legitimacy and efficiency are the primary motivators for firms to imitate. We develop hypotheses which center on the belief that not all firm types would use the same motivator for deciding to imitate and enter the online market; legitimacy would be the driving force for some retailer types while efficiency would be the motivator for others. We test our hypotheses on a unique data collected from multiple sources. Our findings confirm that the motivators for imitation vary across retailer types.

Number of Pages in PDF File: 50

Keywords: imitation, legitimacy, efficiency, online retailing

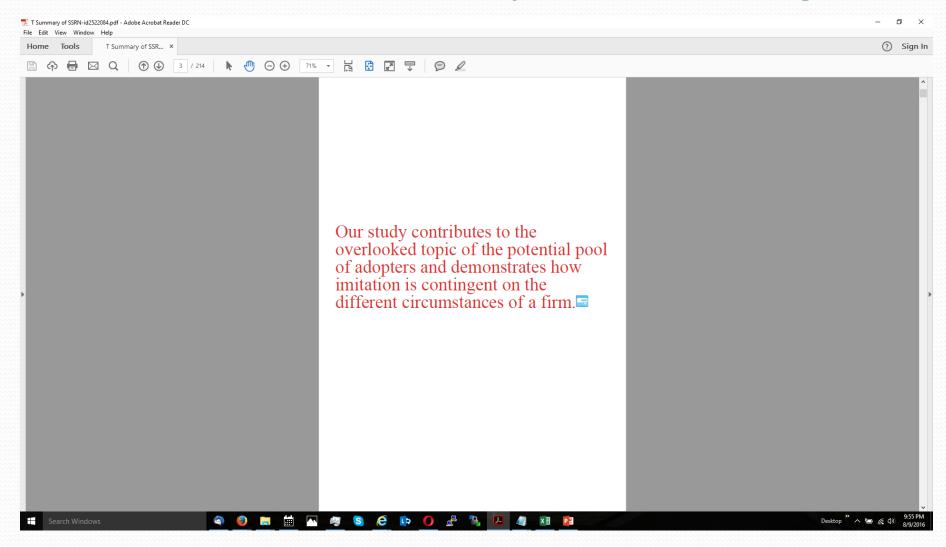
T: http://rftgyc.com/conversaTions/SSRN%20id2522084.pdf

How To: Summarize any web page

Used also for: TC7.6, TC1.10, etc.

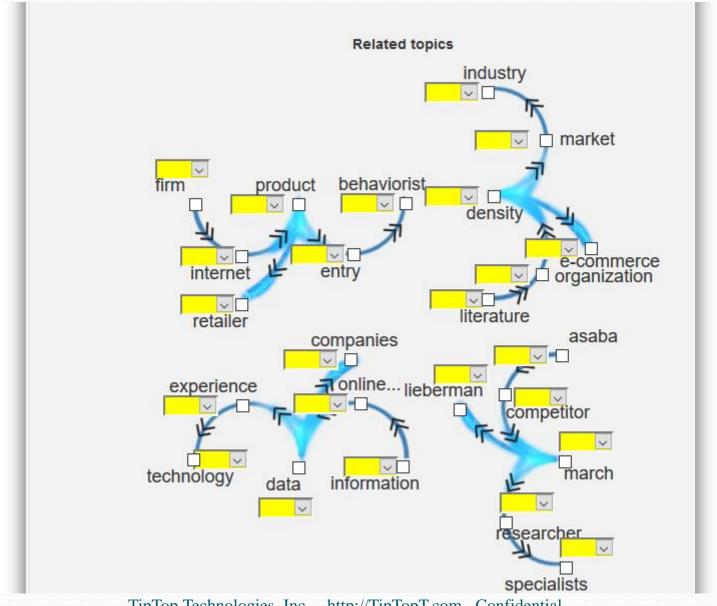
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### View a Book with all the important (T)houghts



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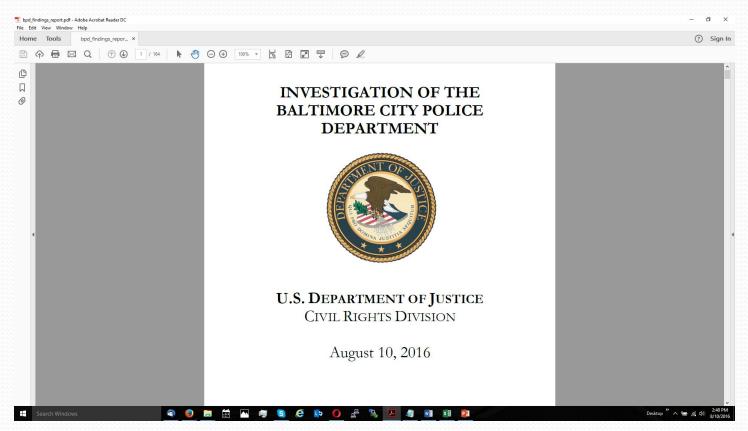
## View related topics & a lot more



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### TC1.5 Work on research project

Read DOJ's 08/10/2016 report on BPD as part of research into policing in the US

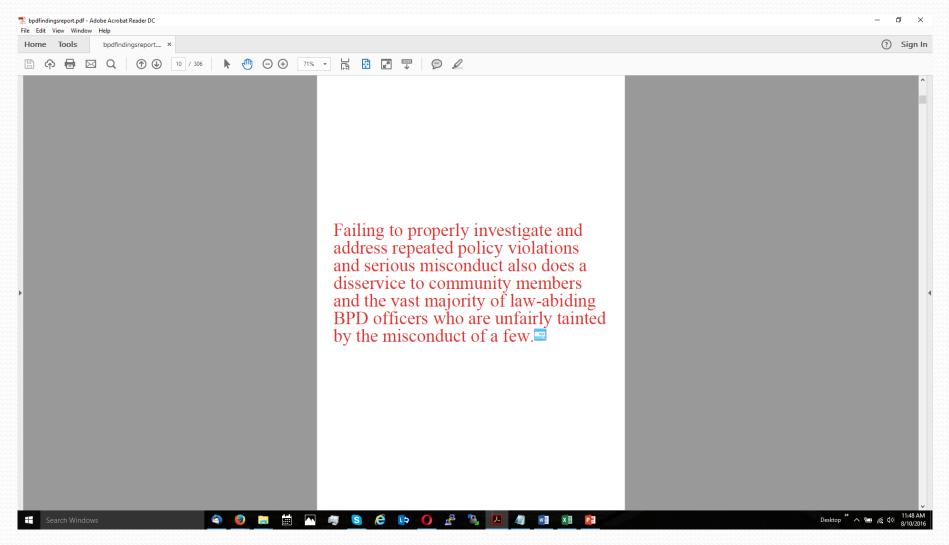


T: <a href="https://www.justice.gov/opa/file/883366/download">https://www.justice.gov/opa/file/883366/download</a> (160 pages long)

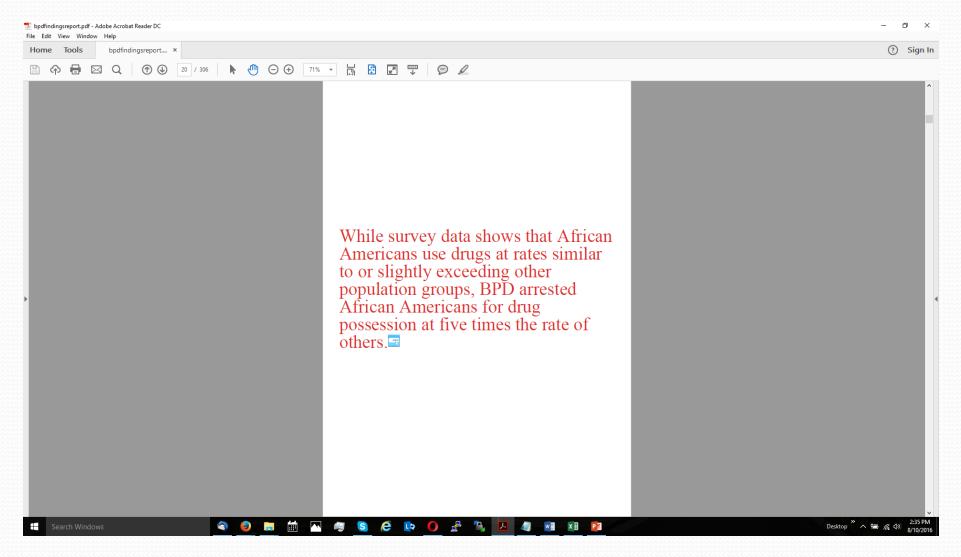
How To: <u>I use T to summarize documents</u>

Used also for: TC1.4, TC1.10, etc.

# View (T)houghts like this one ...

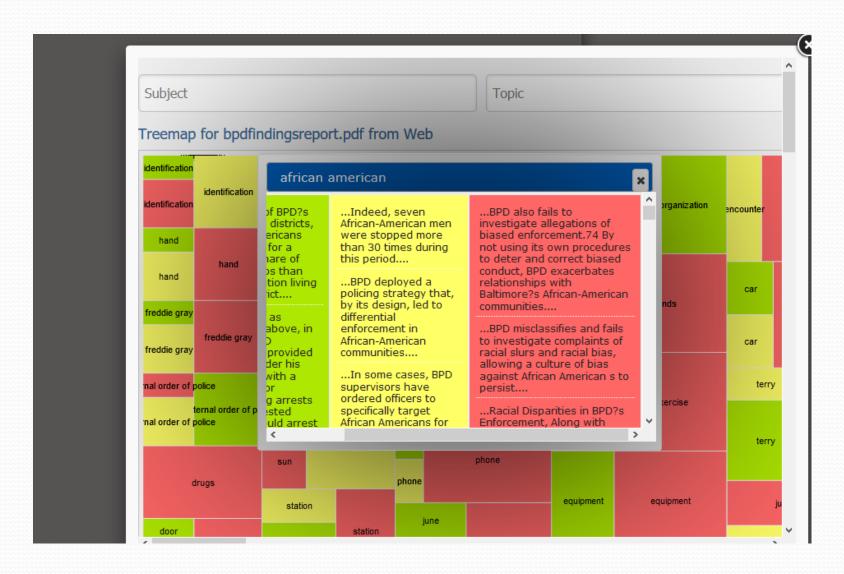


## ... and this one



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## View rich analysis of data in this DOJ report



#### TC7.7 Gain knowledge in interesting ways about things relevant to life/studies

A student interested in art gets an endless personalized sTream with such (T)houghts:

In the 1980s and early 1990s, James Rosenquist began an ongoing series inspired by the vibrant flora around his Florida studio, painting the flowers of this tropical climate in all their bravura and delicacy.

The artist describes these lusciously painted floral and aquatic works as "ecological and political paintings" that address the fragility of life on earth.

His (James Rosenquist) most famous painting, F-III, is eighty-six feet long and shares many of the characteristics of a billboard.

Whatever the truth of his poems, it is by his painting rather than by his poetry that Rossetti holds a place as a great mystic, for despite his fondness for precise handling, most of his pictures are essentially of a mystical nature.

For the bold technique of his paintings, the haunting satire of his etchings, and his belief that the artist's vision is more important than tradition, Goya is often called "the first of the moderns."

This lofty patronage is proof of Titian's reputation as one of the best portrait artists, a genre that satisfied his taste for realism.

How To: Play the sTream

Used also for: TC7.6, TC1.9, etc.

#### TC5.3 Maintain a relationship with parents, siblings and other family members

A student built this mask in T for mom's enjoyment:

Arts & Entertainment/Books & Literature	5
Arts & Entertainment/Celebrity Fan / Gossip	3
Hobbies & Interests/Painting	4
Hobbies & Interests/Beadwork	1
Health & Fitness/Nutrition	3
Home & Garden/Interior Decorating	2
Style & Fashion/Beauty	1

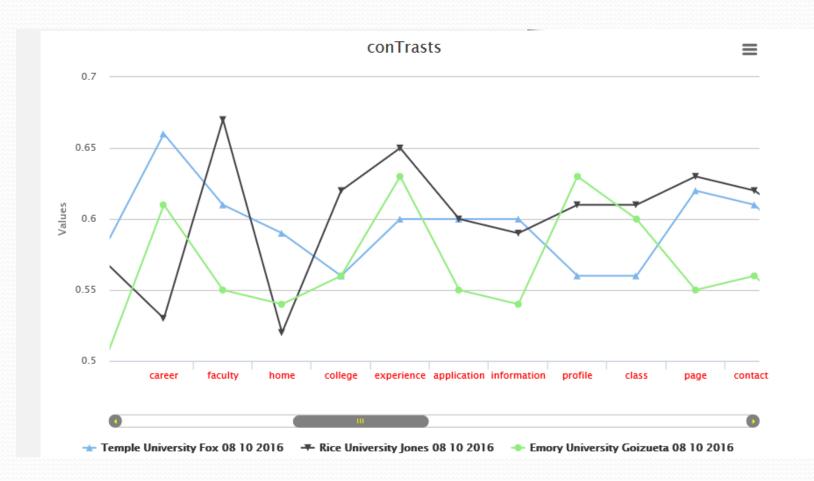
A student built this mask in T for dad's enjoyment:

Arts & Entertainment/Books & Literature	2
Automotive/Performance Vehicles	3
Food & Drink/Barbecues & Grilling	2
Hobbies & Interests/Woodworking	3
Health & Fitness/Nutrition	4
Home & Garden/Landscaping	1
Science/Physics	1

How To: <u>I use T to show I care</u>

Used also for: TC1.9, TC1.8, TC7.2, etc.

### TC9.1 Research and choose grad schools to apply to/accept



T: <a href="http://rftgyc.com/T/29994">http://rftgyc.com/T/29994</a>

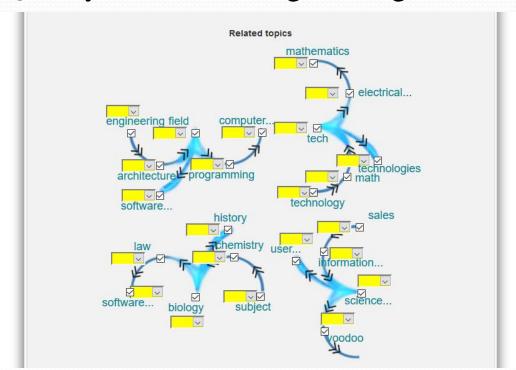
How To: FAQ

Used also for: TC1.1-3, TC2.1, TC3.2, TC7.1, etc.

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# TC1.11 Find good answers for complex questions that arise in class or while doing research

Q: Why is software engineering so hard?



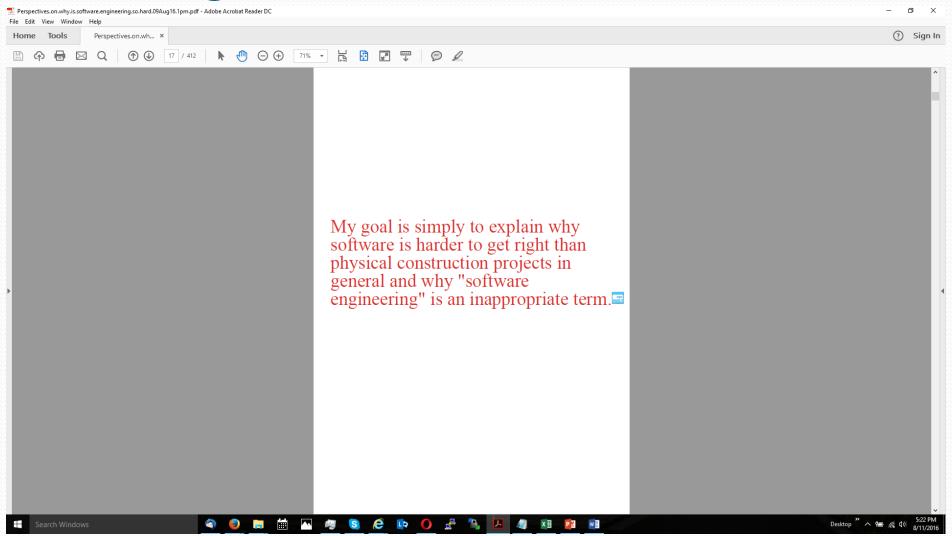
A: For one, it involves many subject areas.

T: <a href="http://rftgyc.com/conversaTions/why%20is%20software%20engineering%20so%20hard">http://rftgyc.com/conversaTions/why%20is%20software%20engineering%20so%20hard</a>

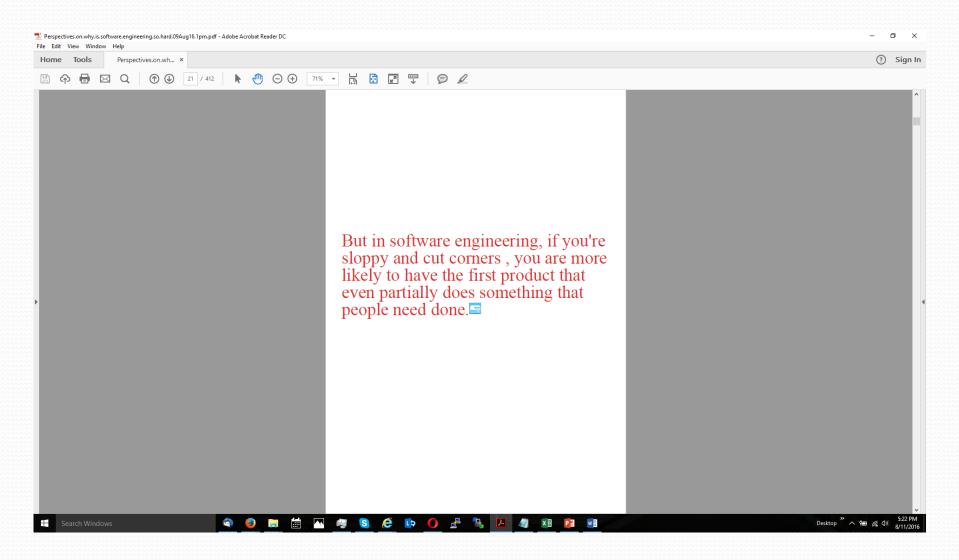
How To: Look anything up in T

Used also for: TC1.6-7, TC1.9-10, TC5.1, etc.

### View insights into the answer like this one ...



# ... and this one



### TC1.8 Assess knowledge about any subject matter\*

A student wonders: How well do I understand Kotter's 8-step change model?

### A summary of their understanding that this student typed in T:

The only thing constant in life is change" (de la Rochefoucauld, 1613-1680). Organizations struggle with change every day-whether it be personnel issues, budget cuts, mission and vision development, or program development. An organization that embraces and effectively navigates change survives in even the most difficult times. It is no longer enough to respond and be reactive to change, rather, successful organizations are ahead of the curve, anticipating change and how it will affect the organization. Successful organizations must be proactive.

**T's assessment of this summary**: Score of 7/10. You should have also mentioned impact of constant change on people in the organization.

\* This feature is ready but not yet made available in T for all T Drinkers.